

# CPVM GROUP COUNTERTOP PROGRAM

chatr<sup>TM</sup>  
MOBILE

Freedom<sup>®</sup>  
mobile

# ABOUT US

After nearly 25 years in the wireless retail industry, CPVM Group has successfully established itself as a reputable multi-carrier retailer with over 60 Cellular Point and Value Mobile locations to serve our growing community.

Cellular Point is an Authorized Dealer for Rogers, Fido, Chatr Mobile, Koodo Mobile, and Freedom Mobile. Value Mobile is an Authorized Dealer for Fido, Chatr Mobile, and Freedom Mobile. CPVM Group is also a distributor of over 500 and growing Chatr Mobile and Freedom Mobile countertop locations across Canada.

We aim to provide our customers and partners an all encompassing experience by providing a wide variety of high-quality products and service. Our vision is to grow to over 1000 Cellular Point and Value Mobile locations and be one of the leading retailers in the industry.



# INTRODUCTION

## AUTHORIZED COUNTERTOP PROGRAMS

As an approved carrier partner, we are pleased to be able to offer you the ability to become an Authorized Countertop Partner.

This means that you will be able to sell, promote and activate mobile services at your store, and receive commission. The process is made fairly simple with our support, every step of the way.

Our goal is to help add value to your business by increasing foot traffic and driving customers to your store for activations.

It has been proven that our retailers take many additional benefits from this traffic.

Having a well-known carrier's presence in your store is of great significance, and completes your store as a wireless retail destination, as you already carry and provide related products and services. We are fully approved by carriers, having such carrier locations will increase good will.

# REGISTRATION FEES

We do require an initial \$1,500.00 for registration upon approval of your location.

This initial cost covers the registration and set-up fees required to be an authorized agent, along with the countertop display and marketing materials.

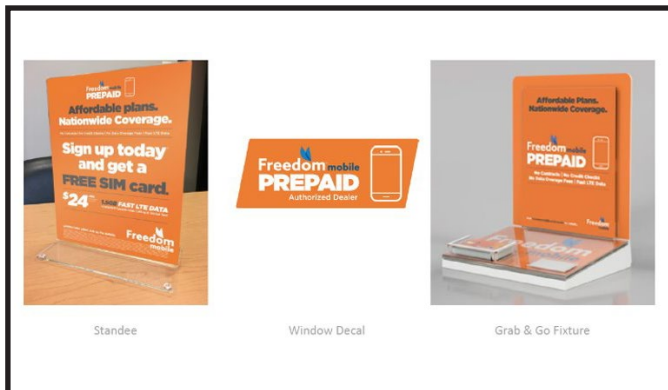
You will be required to pay a monthly fee of \$25.00 which will cover your admin needs, that includes reconciliation of your monthly commission, tech support, direct retail support, access to CPVM inventory, along with a dedicated account manager and CPPOS software.



## COUNTER TOP



## SAMPLE POSTER



Standee

Window Decal

Grab & Go Fixture

## SIM CARD



## X-STAND BANNER



\*PLEASE NOTE THAT SUBJECT AVAILABILITY IS IN ACCORDANCE TO CURRENT MARKETING CAMPAIGNS.

# APPLICATION FORM

To initiate the process, we first need to get your location approved.

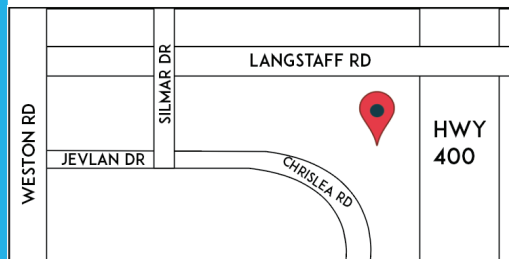
**CLICK HERE TO FILL OUT  
THE ONLINE APPLICATION**

## HEAD OFFICE

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